

from

DIGITAL TRANSFORMATION INDEX

LEARN HOW TO MEET TOMORROW'S DIGITAL CHALLENGES



Feel free to contact us at **info@from.digital** if you would like more information about any part of this report.

Compare your overall Digital Transformation Readiness score with competitors in your industry. A higher score means you are more prepared to compete.

A vertical scale for comparison, consisting of seven horizontal lines. To the left of each line is a number from 1 to 7, increasing from bottom to top. The lines are evenly spaced and extend across the width of the form area.

Score	Line
7	_____
6	_____
5	_____
4	_____
3	_____
2	_____
1	_____

Compare your overall Digital Transformation Readiness score with other departments in your company. A higher score means you are more prepared to compete.

7 _____

6 _____

5 _____

4 _____

3 _____

2 _____

1 _____



LEADERSHIP PRIORITIZATION

How effective is your company at gathering data about individual customers and leveraging that data to create competitive advantage?

LEADERSHIP PRIORITIZATION:

7	
6	
5	
4	
3	
2	
1	

LEADERSHIP PRIORITIZATION:

LEADERSHIP PRIORITIZATION:

LEADERSHIP PRIORITIZATION:

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Can help build
support for your
leadership
prioritization.





DIGITAL VISION

How developed is your company's digital vision?

DIGITAL VISION:

7	
6	
5	
4	
3	
2	
1	

DIGITAL VISION:

from

DIGITAL VISION:

from

DIGITAL VISION:

from

Can help build
support for your
digital vision.





ITERATIVE DEVELOPMENT PROCESS

To what degree has your organization adopted iterative development processes?

ITERATIVE DEVELOPMENT PROCESS:

7	
6	
5	
4	
3	
2	
1	

ITERATIVE DEVELOPMENT PROCESS:

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Can help build
support for your
iterative
development
process.





FLEXIBLE PLATFORMS

How flexible are the technology platforms that underlie
your customer's digital experience?

FLEXIBLE PLATFORMS:

7	
6	
5	
4	
3	
2	
1	

FLEXIBLE PLATFORMS:

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FLEXIBLE PLATFORMS:

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Can help build
support for your
flexible platforms.





APIS & ECOSYSTEM

To what degree do you expose your business through APIs both internally and to a partner ecosystem?

APIS & ECOSYSTEM:

7

6

5

4

3

2

1

APIS & ECOSYSTEM:

from

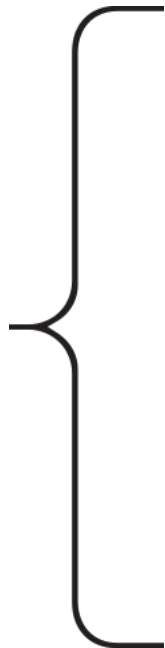
APIS & ECOSYSTEM:

from

APIS & ECOSYSTEM:

from

Can help build
support for your
apis & ecosystem.





CUSTOMER INSIGHTS & METRICS

How well does your company understand your customers,
and how effectively does it measure customer behavior?

CUSTOMER INSIGHTS & METRICS:

7	
6	
5	
4	
3	
2	
1	

CUSTOMER INSIGHTS & METRICS:

from

CUSTOMER INSIGHTS & METRICS:

from

CUSTOMER INSIGHTS & METRICS:

from

Can help build
support for your
customer insights
& metrics.





CULTURE OF INNOVATION

To what degree does your culture provide a fertile ground
for innovation?

CULTURE OF INNOVATION:

7	
6	
5	
4	
3	
2	
1	

CULTURE OF INNOVATION:

from

CULTURE OF INNOVATION:

from

CULTURE OF INNOVATION:

from

Can help build
support for your
culture of
innovation.





OPERATING MODEL

How effectively does your company's current operating model empower digital vision and execution?

OPERATING MODEL:

7	
6	
5	
4	
3	
2	
1	

OPERATING MODEL:

from

OPERATING MODEL:

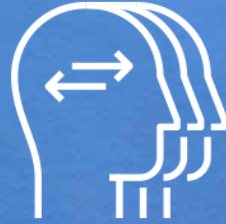
from

OPERATING MODEL:

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Can help build
support for your
operating model.





CUSTOMER DATA & PERSONALIZATION

How effective is your company at gathering data about individual customers and leveraging that data to create competitive advantage?

CUSTOMER DATA & PERSONALIZATION:

7	
6	
5	
4	
3	
2	
1	

CUSTOMER DATA & PERSONALIZATION:

CUSTOMER DATA & PERSONALIZATION:

CUSTOMER DATA & PERSONALIZATION:

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Can help build
support for your
customer data &
personalization.





READINESS TO INVENT NEW BUSINESS MODELS

To what degree is your company ready to pivot to new business models if that's what it takes to win in a digital world?

READINESS TO INVENT NEW BUSINESS MODELS:

7	
6	
5	
4	
3	
2	
1	

READINESS TO INVENT NEW BUSINESS MODELS:

from

READINESS TO INVENT NEW BUSINESS MODELS:

from

READINESS TO INVENT NEW BUSINESS MODELS:

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Can help build
support for your
readiness to
invent new
business models.



THANK YOU

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